



**Michael Fu**

**Attorney at law | Client Manager**

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## **About Michael Fu**

Michael Fu focuses on his practice in intellectual property law. He has successfully represented many Fortune 500 Companies on the development of intellectual property strategy, including trademark, copyright, design patent, and domain names. As a litigator and Client Manager, Michael leads a team of attorneys, paralegals and legal assistants to help clients with the enforcement of their IP rights through administrative and judicial channels in China. Michael Fu is fluent in English and Chinese.

## **Practice Areas**

- Specialized in many aspects of intellectual property rights, including prosecution, enforcement and dispute resolution of trademarks, copyrights, and domain names.

## **Professional Experience**

- Client Manager and Lawyer, Chang Tsi & Partners, Beijing, China
- Intern, Lowe, Hauptman & Ham, LLP, Alexandria, VA

## **Education**

- LL.M., Intellectual Property, Franklin Pierce Law Center, Concord, USA (2013)
- LL.M, Intellectual Property, Peking University, Beijing, China (2008)

## **Representative Cases**

- Successfully represented Kohler Co. to initiate a civil lawsuit in the Guangdong Foshan Intermediate Court against a local design patent infringer and obtained a favorable settlement through negotiation.
- Successfully represented Tory Burch to file a civil lawsuit against a local trademark infringer before Guangzhou Yuexiu Court and obtained a favorable court judgment.
- Successfully represented Tory Burch to initiate a criminal action against a local trademark infringer before Guangzhou Baiyun Court which resulted in the imprisonment of the infringer.
- Successfully represented 3M Company to file an administrative litigation before the Beijing No. 1

Intermediate Court in a significant trademark opposition case against a small but rapidly growing Chinese competitor and successfully prevented the Opposed Mark from securing registration.

- Organized and led customs training to educate customs officials on how to identify counterfeit items on behalf of several clients, including 3M, Timberland, UGG, etc.
- Successfully represented a wide variety of clients (GNC, Cummins, 3M) in domain name disputes, including UDRP proceedings before ADNDRC and CNDRP proceedings before CIETAC.

### **Publications**

- Evolution of admission of new evidence in trademark lawsuits
- CHINA BUSINESS LAW JOURNAL 2014.SEPT

### **Bar Admission**

- Chinese Bar (2006)