

**Rita Qiao**

Counsel/Trademark Attorney

Email: RitaQiao@changtsi.com | Phone: +86 88369999**About Rita Qiao**

Rita Qiao works as a trademark attorney in Chang Tsi & Partners, mainly engaged in prosecution matters for clients overseas in the IP field. She focuses on all aspects of IP rights, including applications and protection of trademarks, copyrights, and domain names.

As of working in the field of intellectual property protection at the end of 2013, Rita has served several Fortune 500 companies and world-famous law firms and accumulated a wealth of experience in many prosecution and dispute resolution cases.

Clients she serves cover many fields including industry products, electronic products, new energy, automotive, household appliances, e-commerce, fire & security, Jewelry and education, etc. She is skillful in providing professional legal advice to meet clients' requirements, providing comprehensive and multi-level legal services to safeguard clients' interests to the greatest extent. In addition, she is able to work on important, abundant and urgent cases both independently and collaboratively.

Practice Areas

Specialized in registration and protection of trademarks, copyrights and domain names, management, licensing and transfer of intellectual property rights, including but not limited to:

1. Handle trademark daily affairs such as trademark inquiry, design, application, renewal, license, transfer, etc.
2. Handle conflicting cases including trademark opposition, invalidation and cancellation.
3. Handle copyright affairs including filing copyright registration application, recordal of copyright assignment, etc.
4. Provide legal advice related to trademark, copyright and domain name protection.
5. Provide overall IP protection strategy and brand management suggestions.

Years with IP Matters

- 2014 until now

Professional Experiences

- Trademark Associate, Chang Tsi & Partners, Beijing, China

Representative Clients

- AMAZON TECHNOLOGIES, INC.
- HONEYWELL INTERNATIONAL INC.
- BEST BUY ENTERPRISE SERVICES, INC.
- TROJAN BATTERY COMPANY, LLC

- M. ARTHUR GENSLER JR. & ASSOCIATES, INC.
- WAYFAIR LLC
- MENSA INTERNATIONAL LIMITED
- KILPATRICK TOWNSEND & STOCKTON LLP
- MORGAN, LEWIS & BOCKIUS LLP
- HAYNES AND BOONE, LLP

Education

- L.L.M., Beijing Normal University (2014)

Bar Admission

- China Bar

Language

- Chinese (Mandarin)
- English