



Matt Hou

Deputy Manager of Litigation and Dispute Resolution Department

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About Matt Hou

Mr. Matt Hou is currently the deputy manager of the Litigation and Dispute Resolution Department. Matt has rich experience in infringement targets' analysis, investigations, evidence collections and raid actions (including criminal raid actions).

Mr. Matt Hou is good at coordinate the internal and external enforcement resources of the firm and has maintained good cooperation and active interactions with governmental authorities at all levels across the country to ensure the successful completion of clients' cases.

Mr. Matt Hou has provided legal consultation services on IP protection and dispute resolution strategies to numerous Fortune 500 companies.

Practice Areas

- Anti-counterfeiting
- Customs Protection of Intellectual Property

Years with IP Matters

- 2012 until now

Professional Experiences

- Deputy Manager of Litigation and Dispute Resolution Department of Chang Tsi & Partners

Representative Cases

- Led the Shang Rao PSB to crack down "the case of Li and others manufacturing and selling counterfeit goods" , selected as one of the top 10 cases of the Food and Drug Investigation Bureau of the Ministry of Public Security in 2019.
- Led the Hefei PSB to crack down "the case of Xu and Li selling counterfeit goods" , selected as one of the top 10 cases of IP protection by Supreme Prosecutor's Office in 2017.
- Since 2015, represented clients in conducting a series of IP training sessions to the Customs and other governmental authorities, greatly strengthening the protection of the clients' IP rights in China.

Education

- Bachelor of Zhejiang University of Technology

Languages

- Chinese
- English