

**Vicky Zhang**

Attorney at Law Trademark Agent

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**About Vicky Zhang**

Vicky Zhang is the trademark attorney at Beijing Office of Chang Tsi & Partners, mainly engaged in prosecution matters for our Clients overseas in IP field. She specializes in intellectual property including trademark prosecution and dispute resolution, copyright protection, clearance searches and assessment.

Ms. Zhang serves different clients, including Fortune Global 500 companies around the world, in the fields, including leading medical companies, industrial, food, nutrition, household appliances, clothing and fashion, etc. She is skillful in providing appropriate intellectual property protection strategies for her client, actively meets the various IP needs of different clients.

**Practice Areas**

- Trademark
- Copyright & Domain Name

**Years with IP Matters**

- 2016 until now

**Professional Experiences**

- Trademark Attorney, Chang Tsi & Partners, Beijing, China (since 2016 to the present)

**Representative Cases**

- Successfully represented ADQ to secure well-known trademark recognition of its marks, including DQ in Ellipse, DAIRY QUEEN and DAIRY QUEEN in Chinese in invalidation proceedings.
- Represented the clients to successfully defend various non-use cancellations and invalidations initiated by its competitors and/or other third parties.
- Represented the clients to secure sufficient trademark rights and copyright, obtaining favorable decisions in oppositions, declarations of invalidity and non-use cancellations against infringers.
- Helped clients overcome the official refusal due to the absolute/relative reason by drafting innovative and persuasive grounds in many review of refusal cases.
- Provided overall IP protection strategy in trademark infringement cases; attacked the pirated mark and stopped infringement successfully by taking series of legal actions, including successfully persuading the copycat to transfer the pirated trademark to the client free-of-charge.

**Education**

- LL.M., Commercial Law, University of Bristol (2014)
- Bachelor of Law, Beijing Normal University, Zhuhai (2013)

**Language**

- Mandarin Chinese
- English