

**Pan Shen**

Attorney at Law

Email: panshen@changtsi.com | Phone: +86 88369999**About Pan Shen**

Pan Shen is an attorney who has been engaged in IP matters for 9 years. Before joining Chang Tsi & Partner, Pan once was an attorney of Beijing East IP Law Firm and the senior trademark counsel of Beijing Bitmain Technologies Ltd.

She has extensive experiences in trademark, copyright and domain matters and could give the clients comprehensive suggestions on trademark protection strategy. For considerate, comprehensive and responsive services, she was highly praised and truly trusted by the clients.

Practice Areas

- Specialized in all aspects of intellectual property rights, including prosecution and enforcement of trademarks, copyrights, and domain names.

Years with IP Matters

2012 until now

Professional Experience

- Attorney at Law, Chang Tsi & Partners, Beijing, China
- Senior trademark counsel, Beijing Bitmain Technologies Ltd., Beijing, China
- Attorney at Law, Beijing East IP Law Firm, Beijing, China

Representative Cases

- Represented FACEBOOK, INC. since 2012 and filed large numbers of applications, oppositions, and declarations of invalidity. Obtained favorable decisions from Beijing No.1 Intermediate Court and Beijing High Court, which reversed the TRAB decisions, cracking down the bad faith applications copying the client's marks.
- Represented INSTAGRAM, LLC since 2012 and filed large numbers of applications, oppositions, and declarations of invalidity. Obtained favorable decisions from Beijing IP Court and Beijing High Court, which reversed the TRAB decisions related to the client's core marks. Successfully defend the bad faith party' claims in trademark infringement litigation related to the client's core marks and pushed the plaintiff to withdraw the litigation.
- Represented American Petroleum Institute in civil lawsuits in connection with trademark infringement and copyright infringement disputes as plaintiff before Guangdong Province Foshan City Shunde District Court and Guangdong Province Foshan City Intermediate Court, successfully obtained favorable decisions from the courts. The case regarding copyright infringement dispute was awarded as Top 10 Foreign-related Intellectual Property Cases in 2017.
- Represented GETTY IMAGES (US), INC. in a civil lawsuit in connection with domain name dispute and declaration of non-infringement before Fujian Province Xiamen City Siming District Court, successfully obtained domain names confusingly similar to the client's trademarks..

- Represented Johnson & Johnson in several trademark administrative litigations and obtained well-known trademark recognition from Beijing IP Court for the client's “美瞳 (DEFINE in Chinese)” mark.

Education

- Juris Master, Peking University (2012)
- Bachelor of Philosophy Renmin University of China (2009)

Bar Admission

- China Bar (2015)

Language

- Mandarin Chinese
- English