



Nancy Zhao
Trademark Attorney

About Nancy Zhao

Email: trademark2@changtsi.com | Phone: +86 88369999

Nancy Zhao works as a trademark attorney and a lawyer in Chang Tsi & Partners. Since her first step into IP area in 2012, Nancy Zhao has been working as a trademark attorney for over 8 years, serving several Fortune 500 companies and world-famous law firms and accumulating a wealth of experience. She is good at handling registrations, license, tort remedy, protection and enforcement cases in fields of trademarks, copyrights and domain names.

She advised and represented clients from different countries/districts with different culture, involving different areas ranging from foods, communication, industry, airlines, medicine, electronics, clothing, etc., from top-level in the industry to small enterprise. She always puts the clients' benefits at the first place and thinks for the client. She is welcomed by the clients for her rigorous attitude, professional advice, effective communication and high performance.

Practice Areas

- Specialized in all aspects of intellectual property rights, including prosecution and enforcement of trademarks, copyrights, and domain names.

Years with IP Matters

- 2012 until now

Professional Experiences

- Trademark Attorney, Chang Tsi & Partners, Beijing, China
- Assistant Lawyer, AN, TIAN, ZHANG & PARTNERS, Beijing, China

Representative Clients

Mondelez International
General Mills
Razer (Asia Pacific) Pte. Ltd.
Norton Rose Fulbright Australia
HGF Limited
Donahue Fitzgerald LLP
Herbert Smith Freehills
Amica Law LLC

Representative Cases

- Represented Cadbury UK Limited to get well-known trademark recognition for CADBURY and CHOCLAIRS mark;

- Represented one lubricants company to remove pre-emptive registrations through oppositions, declarations of invalidity and non-use cancellations, and finally get the client's rights back.
- Represented one leading foods company to get their marks recognized as famous marks for cross-class protection in conflict cases.
- Represented one fast-food chain brand from New York whose mark was refused due to absolute grounds, guided the client to collect the evidence and exhausted all possible resources at our end to collect evidence and finally overcome the refusal.
- Represented one skateboards brand to obtain copyright registrations and then establish the client's own trademark registrations by clearing prior registrations based on the client's prior use.
- Represented one world-famous children's hospital in one opposition case against the client's mark, where the third party owns registered copyright earlier than the client's application, guided the client to collect evidence and finally persuaded the examiners to recognize the client owns much earlier copyright than the third party.
- Provided tailored IP registration and protection strategy for many big multinational companies, assisted many companies in establishing their IP rights structure at the time of entering Chinese market and making enforcement strategy for cracking down infringement activities.

Education

- Master of Arts, City University of Hong Kong (2012)
- Bachelor of Arts, Bachelor of Science, Tianjin Foreign Studies University (2010)

Bar Admission

- China Bar

Language

- Mandarin Chinese
- English