



Yuan Ma

Attorney at Law, Trademark Agent

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Young Ma works as a lawyer and trademark agent with extensive experience in intellectual property rights protection.

Young has know-how in trademark, copyright, and domain name registration and licensing, as well as practical reserves in trademark enforcement, litigation, and dispute resolution. As a licensed lawyer in Chinese Mainland and New York State, USA, she possesses a wealth of knowledge crossing multiple jurisdictions and is adept at providing overall intellectual property protection strategies for clients, maximizing their interests.

Her clients come from various fields, including Retail & E-commerce, Transportation & Mobility, Life Science, Construction, and Consumer Products.

Practice Areas

- Trademark
- Copyright & Domain Name
- Dispute Resolution

Professional Experiences

- Attorney of Law & Trademark Agent, Chang Tsi & Partners, Beijing, China

Years with IP Matters

- 2017 until now

Representative Cases

- Represented the client owning a famous anti-friction power brand in US to remove the maliciously preemptive trademark registration through the procedures of opposition and invalidation, and help client obtain rights to registered trademark.
- Represented a globally renowned architectural design company, in securing recognition of the fame of its house mark in multiple administrative litigations, and successfully invalidated infringing trademarks through obtaining cross-class protection
- Successfully represented a worldwide famous e-commerce company in negotiation for a purchase of a trademark applied by a domestic registrant at a price satisfactory to the client, removed major obstacle for the client's well-known smart speaker brand, and helped the client obtain corresponding trademark rights in a separate administrative lawsuit.
- Represented a well-known US e-commerce company to lodge an administrative lawsuit against the decision on review of non-use cancellation against a third parties' mark made by the China National Intellectual Property Administration, which was upheld by the court in the first instance.
- Represented multiple clients successfully applied for retrials in several administrative litigations
- Customized strategies for many multinational clients to establish and maintain intellectual property rights, and utilized various administrative and judicial measures to combat trademark squatting and infringement

Education

- L.L.M., University of Illinois at Urbana-Champaign (2017)
- L.L.B., China University of Political Science and Law (2016)
- B. A., Journalism, China University of Political Science and Law (2014)

Bar Admission

- China Bar (2021)
- New York in U.S. (2020)

Publications

- Analysis of the Acceptance Trend of Trademark Coexistence Agreements, IPRDaily, 2022

Language

- Mandarin Chinese
- English