

**Michael Fu**

Partner

Email: [michaelfu@changtsi.com](mailto:michaelfu@changtsi.com) | Phone: +8610 88369999**About Michael Fu**

Michael Fu focuses his practice on intellectual property law for more than ten years. He could provide intellectual property strategy with creative thinking for the clients and he has represented many Fortune 500 companies including Mondelez, HP, Under Armour, Michael Kors, Tiffany, Four Seasons, etc.

He excels at helping clients with the enforcement of their IP rights through administrative and judicial channels in China.

As a litigator and partner, Michael leads a more than 20 professional's team of attorneys, paralegals, and legal assistants. He also teaches the young attorneys and associates with his knowledge and helps them to grow up faster. With his lead, he and his excellent team have won numerous high profile cases which often attract media's attention.

Michael Fu is fluent in English and Chinese.

**Practice Areas**

- Specialized in all aspects of intellectual property rights, including prosecution, enforcement and dispute resolution of trademarks, copyrights, patent and domain names

**Representative Cases**

- Successfully representing Michael Kors win trademark case against Shantou Jianfa (This case is awarded as "2018 Deal of the Year" by Asialaw & Benchmark Litigation)
- Successfully representing Intercontinental Great Brand LLC win trademark and copyright case against Anhui Tongmai Foods Co., Ltd. (This case is awarded as typical case by Hefei IP Tribunal)
- Successfully representing Under Armour win trademark and unfair competition case against Fujian Ting Fei Long Sports Goods Co., Ltd. (This case is awarded as 2017-2018 Excellent Trademark Agency Cases by CTA)

**Professional Experiences**

- Partner, Chang Tsi & Partners, Beijing, China
- Visiting attorney, Lowe, Hauptman & Ham, LLP, Alexandria, VA

**Education**

- LL.M., Intellectual Property, University of New Hampshire (Formerly known as Franklin Pierce Law Center), Concord, USA (2013)
- LL.M, Intellectual Property, Peking University, Beijing, China (2008)
- Bachelor of Management, Northwest University, Xi'an, China (2005)

**Key Accounts**

- Mondelez
- Michael Kors
- Under Armour
- HP
- Tiffany
- Four seasons

## **Publications**

- The application of injunction in IP cases in China, Legal 500
- Evolution of admission of new evidence in trademark lawsuits, China Business Law Journal, Sep. 2014
- Legal analysis on the parallel import, Asian Legal Business

**Bar Admission:** China Bar (2006)