

**Rose Xu**

Advisor | Senior Patent Attorney

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Rose Xu has over a decade of experience in providing solutions to challenging intellectual property matters in China. Ms. Xu was trained as an engineer, and she has handled numerous invention, utility model, design patent, trademark and copyright applications and related proceedings. Ms. Xu has earned a reputation for her strong work for clients in anti-counterfeiting matters, and she has won many significant patent and trademark civil judgments. Ms. Xu has also managed hundreds of investigations and raid actions and she has been very effective in utilizing her successful judgments to obtain subsequent cooperation through cease & desist letters and follow up communications. As a Client Manager for the firm, she manages and guides a team of attorneys. Rose Xu is fluent in English and Chinese.

Practice Areas

- Lead counsel on numerous trademark, patent, copyright and unfair competition lawsuits for multinational companies in mainland China. Helped secure many criminal verdicts against infringers.
- Provided consultation services on wide range of IP issues in China, in both contentious and non-contentious matters.
- Handled surveillance and investigation of trademark and patent counterfeiting and infringement.
- Managed administrative actions, including administrative raids.
- Prosecuted patent applications for invention, utility model and design patents.
- Conducted investigation and evidence collection for cases involving patent infringement, patent invalidation, and administrative adjudication and arbitration of patent disputes.

Professional Experience

- Client Manager and Patent Attorney, Chang Tsi & Partners
- Client Manager, Beijing Ming & Long

Education

- LL.M., China University of Political Science and Law
- B.S., Engineering, Laiyang Agricultural University

Bar Admission

- Chinese Patent Bar (2008)
- China Bar (2015)