



Ada Sun

Head of China Trademark Department | Trademark Agent

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About Ada Sun

Ms. Ada Sun is the Head of China Trademark Department at Chang Tsi & Partners, engaged in IP matters.

Ms. Sun focuses on all aspects of intellectual property rights, including applications and protection of trademarks, copyrights, and domain names. Ms. Sun has served many famous companies in the Top 500 Companies in the World, developing and implementing the strategies and programs to protect their IP rights, providing comprehensive legal service in respect of IP rights.

Ms. Sun is very diligent, and has been active for years to assist many clients on their IP matters. Ms. Sun has the sensitivity to find the needs of the clients and could help the client to solve the problems with the best methods.

Professional Experiences

- Prosecution and protection of trademark, copyright and domain name, and management of IP rights.

Main Achievements

- Provide specific and effective solutions and comprehensive advice for many Top 500 Companies in the World
- Assist Johnson & Johnson to recognize its wellknown trademark in trademark administrative case
- Global Protection of Trademark and Copyright for Mobike
- Global Trademark Research for HANERGY HOLDING GROUP
- Act on behalf of Apple Inc. in several conflict cases and obtain favorable results
- Design programme of IP protection for the famous US ice cream brand Dairy Queen
- Design programme of IP protection for Campbell Soup Company
- Design programme of IP protection for the famous UK Journal NATURE
- Act on behalf of the UK football team Tottenham Hotspur with trademark prosecution
- Act on behalf of Kohler Co. with trademark prosecution and enforcement
- Act on behalf of Tencent with trademark prosecution and enforcement
- Designated trademark agent of Huawei Technologies Co.,Ltd.
- Designated trademark Consultant of Pepsi in China

Work Experience

- Chang Tsi & Partners Head of China Trademark Department (since 2011 to the present)

Education

- Minzu University of China, Law and English Double Degree (2007)

Selected Awards

- First-Class Trademark Specialist in 2023 Trademark Talent Pool of China Trademark Association