

**Fan Yang**

Trademark Agent, Trademark Counsel

Email: fanyang@changtsi.com | Phone: +86 755 8660 300**About Fan Yang**

Fan Yang is a competent trademark specialist. She is well-versed in preparation, research and drafting trademark documents related to both regular application filings and dispute resolutions, and experienced in administration of trademark portfolio for multinational enterprises. Prior to joining Chang Tsi & Partners, she was responsible for the management of trademark assets in Fortune 500 companies. She has nearly 20 years of experience in global operations and management of intellectual property rights and has undertaken more than 10 thousand projects in Asia, Europe, the Americas, and Africa. She maintains close cooperation with more than 50 cooperative trademark offices around the world, and has extensive market recognition. She has represented the trademark dispute resolution projects between large multinational corporations. She is proficient in simultaneous translation in legal professional fields, and she has led the trademark team for overall strategic development and management and trademark due diligence in mergers and acquisitions cases.

Practice Areas

- Specialized in trademark business, including overall applications and protection of trademarks, resolution of trademark disputes in more than one hundred geographical areas.
- Provided overall protection strategies for Foxconn Group and led trademark portfolio management of its affiliated companies, fully protected IP rights of the clients
- Provided trademark asset management planning for Chinese domestic and international clients, communicated for execution plan
- Represented Foxconn Technology Group v. Twentieth Century Fox Film Corporation on dispute resolution cases
- Represented Sharp Electronics for more than 700 trademark cases
- Represented Pan-International Industrial Corporation v. Dolby regarding trademark authorization cases
- Provided intellectual property due diligence services in numerous mergers & acquisition cases
- Provided trademark design solutions for many clients
- Provided overall protection strategy in numerous intellectual property prosecution and litigation cases
- Participated in the research and development of corporate intellectual property protection strategies and assess cost and performance of law firms
- Manages client relationships and oversees intellectual property prosecution for numerous Fortune 500 companies

Professional Experiences

- Trademark Agent, Trademark Counsel, Chang Tsi & Partners
- Senior Director, Shenzhen Scienbizip Intellectual Property Agency Co., Ltd.
- Director, Trademark Division, Intellectual Property Department, Foxconn Technology Group.

Education

- MBA, Tongji University (2009)
- Bachelor of Art, Xian Foreign Languages University (1998)