



Snow Li
Trademark Agent

Email: trademark4@changtsi.com | Phone: +86 88369999

About Snow Li

Ms. Li has been engaged in trademark field as a trademark attorney since 2004, and has acquired seasoned experience during her more than one decade of experience as an attorney assisting clients both at home and abroad in handling all kinds of trademark matters. Ms. Li focuses on all aspects of trademark rights, including applications and protection of trademarks, copyrights, and domain names. She has advised and represented leading multinational corporations from various sectors in both contentious and non-contentious matters.

Ms. Li is good at handling prosecution matters on trademark, is highly skilled in review of official refusal and review of opposition proceedings as well as invalidation declaration before the CNIPA, and she has handled thousands of trademark searches, oppositions, invalidation declarations and cancellations.

Practice Areas

- Specialized in all aspects of intellectual property rights on prosecution of trademarks, copyrights, and domain names.

Years with IP Matters

- 16 years

Professional Experiences

- Trademark attorney, Chang Tsi & Partners
- Supervisor in trademark department, Saint Island Int'l Patent & Law Offices (Beijing)
- Attorney Trademark Agent, Andu & Partner

Representative Cases

- Represented ConocoPhillips Company filed large numbers of applications, oppositions, and declarations of invalidity. Successfully disapproved/invalidated the registration of others' marks.
- Represented Anastasia Beverly Hills (ABH) filed a large quantity of applications and oppositions. Formed trademark right for ABH's own marks and successfully disapproved the registration of others' marks that pirated ABH's marks.
- Cancelled domain names copied ABH's marks through arbitration proceeding
- Successfully represented Hyundai Motor Company, disapproved or invalidated more than a dozen marks copied and imitated Hyundai's marks through opposition/invalidation proceedings.
- Successfully represented KAS Direct, LLC in several opposition/invalidation cases to disapprove/ invalidate marks which infringed KAS Direct's copyrighted work and prior marks BABYGANICS
- Successfully established trademark rights for marks GERMANPOOL and “德国宝(GERMANPOOL in Chinesse)” containing country name.
- Successfully registered a large quantities of trademarks through refusal review proceedings;
- Pave ways for registraiton of clients' marks through negotiations for consent letters or purchase of

- marks, such as marks SUNNY COIN, APP, CAV EMPT, etc
- Effectively collected and sorted out evidence of use of marks to defend the non-use cancellation actions against marks EHOW, MANPOWER, PASONA, LUNASCAPE, etc.

Education

- Bachelor., North China Electric Power University (Beijing)

Bar Admission

- China Bar (2006)

Language

- Mandarin Chinese
- English

