



Wendy Zhao

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About Wendy Zhao

Since she joined Chang Tsi & Partners in April 2003, Wendy Zhao has served for the firm as an accountant, financial manager, trademark workflow manager, IP rights protection supervisor, patent workflow manager, special assistant to partners, and risk control director successively. During her 18 years of professional career, she has gained a wealth of experience and is familiar with the operation and management of law firms and IP industry.

Practice Areas

- IP Process Management
- IP Office Automation Management
- Law Firm Risk Prevention and Control
- Financial Management

Years with IP Matters

- 2003 until now

Professional Experiences

- Accountant, PetroChina North China Marketing Company, Beijing (2002-2003)
- Chang Tsi & Partners (2003-)

Major projects completed during her employment:

- Improvement to the financial management rules and regulations of the firm
- Creation and integration of the firm's workflow team
- Completion of the firm's business standard operating procedures (SOP) in a leading role
- Establishment of the firm's OA system in a leading role
- Promotion of the RPA robotic process automation project

Education

- Bachelor of Administration, North Minzu University (2002)
- Bachelor of Laws, North Minzu University (2002)

Bar Admission

Certified Public Accountant (2007)

Languages

- Chinese
- English

