



## Ron Tsi

Attorney at Law | Director of Business Development (Outbound & Inbound)

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### About Ron Tsi

Ron Tsi has graduated from Fordham University with a L.L.M. degree in Intellectual Property Law. Before joining the firm, Ron had an internship at Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington. Throughout profound experiences in assisting global IPR clients, he has in-depth IP expertise not only in China, but also US, Europe, and other major areas.

Ron primarily has been focusing on client relationship management by coordinating outbound cases since 2015. Also, Ron has been assisting global start-up clients to design their China-Entry IPR strategy in a cost-efficient way.

With his concrete legal background in China and in US, Ron has been providing overall IPR protection strategies to major China and US clients including some leading companies in high-tech, food, pharmaceutical field. Ron is a frequent attendee of INTA, AIPPI, AIPLA, MARQUES, and he presents in many reputable global seminars on IPR strategies in China.

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### Practice Focus

- Intellectual Property

### Years with IP Matters

- 2015 until now

### Education

- Master of Business Management, South Hampton University (2015)
- L.L.M., Fordham University (2014)

### Speech

- Chinese Trademark Law, Máster en Propiedad Industrial, Intelectual, Competencia y Nuevas Tecnologías in Madrid, Spain, 2023/2024
- China Intellectual Property Law and Related Trend, ISDE Higher School of Economics and Law in Madrid, Spain, 2023
- New Trademark Examination Guidelines, Tilleke & Gabbins, Thailand, 2022

### Languages

- Chinese
- English
- Korean