

**Lilian Qiu**

Senior Attorney at Law / Client Manager

Email: LilianQiu@changtsi.com | Phone: +8610 88369999**About Lilian Qiu**

Lilian Qiu provides one-stop legal services in the field of intellectual property, including trademark, copyright and domain name registration, protection and disputes. She specializes in the planning and development of strategy, and management of intellectual property rights. As one of the more senior members of the firm, Lilian has served many of the world's top 500 companies for a long time, helping them with prosecution and enforcement strategy. Along with her team of attorneys, paralegals and legal assistants, Lilian is able to manage a high volume of intellectual property prosecution and enforcement cases, and has repeatedly won many accolades from the firm's diverse array of clients. Clients include multinational companies in various fields of social platforms, telecommunication, banking, retailing, consumer products, industrial, medical, sports and apparel.

She does not only provide Intellectual Property legal services in Mainland China, but also provides services in other jurisdictions such as Hong Kong, Macau, Taiwan, Mongolia, Vietnam, etc.

Practice Areas

- Specialized in many aspects of intellectual property rights, including prosecution and enforcement of trademarks, copyrights, domain names, and dispute resolution.

Years with IP Matters

- 2010 until now

Professional Experience

- Counsel and Attorney At Law, Chang Tsi & Partners, Beijing, China

Representative Clients

- VF, Mead Johnson, Disney, Lego, LinkedIn, Twitter, Hanesbrands.

Representative Cases

- Secured well-known trademark recognition for the trademarks FORMULA 1, Lego, Mead Johnson, etc.
- In the past 5 years, represented VF for several administrative litigations and obtained favorable judgments.
- Successfully represented Johnson & Johnson in one litigation case before the Supreme People's Court of China and obtained the favorable decision.
- Represented Lego to lead an enforcement program to pursue infringers.
- Represented one client of furniture industry on the negotiation of assignment of trademarks and successfully purchased the marks.

Selected Awards

- “2021 WTR 1000 Global Trademark Outstanding Attorney” by World Trademark Review in 2021.

Education

- L.L.M., China University of Political Science and Law (2010)
- L.L.B., Minzu University of China (2007)

Bar Admission

- China Bar (2016)

Language

- Mandarin Chinese
- English